



PRESS INFORMATION

**Honda Cars India Ltd. records Annual Domestic Sales of 192,059 units
with 2% growth in FY 2015 - 16**

Registers domestic sales of 17,430 units in March 2016

New Delhi, April 1, 2016: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, recorded **annual domestic sales of 192,059 units** during **FY 2015 - 16** recording **2% growth** over last financial year. The company had sold 189,062 units during FY 2014 - 15.

The company has registered monthly domestic sales of **17,430 units** in **March 2016**, as compared to 22,696 units in the corresponding month last year. The company **exported 193 units** in the month of **March'16**.

HCIL **exported a total volume of 5,740 units** during **FY 15-16**.

Commenting on company's sales performance, **Mr. Jnaneswar Sen, Sr. Vice President - Marketing & Sales, Honda Cars India Ltd.** said, "Year 2015-16 was an eventful and rewarding year for HCIL. We continued our growth journey in the market making this year as 4th consecutive year of annual sales growth. The new fiscal year holds tremendous opportunity for our further growth as we will enhance our product line-up with the launch of new models and expand our dealer network. We are excited about the upcoming launch of Honda BR-V which will mark our entry into a new product segment."

Model wise sales break-up for March 2016:	
Brio	2158
Jazz	3683
Amaze	5223
City	5662
Mobilio	610
CR-V	94
Domestic Total	17430
Exports	193
Grand Total	17623

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to



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the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 295 facilities in 188 cities spread across the country.

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